

# IBOXX<sup>2025</sup>

INTERNATIONAL  
BOOK  
EXHIBITION



MAY  
10-12

PAKCHINA  
FRIENDSHIP  
CENTRE  
ISLAMABAD



- Fiction, Non Fiction, Kids, General and Academic Books
- International Publishers' Stalls
- English, Urdu and other Languages Books
- Literary and Book Talks, New Book Launches, Meet the Authors, Seminars and alot more

Event Secretariat: 11, First Floor, Mujahid Plaza, Blue Area, Islamabad - Pakistan

Ph: 92 321 5168572 Ph: 0300-9879495 Email: [iboox2025@gmail.com](mailto:iboox2025@gmail.com)

A JOINT VENTURE OF:

**industree**



Digital Media Partner

**klktree**

Multi Media Partner



**Koko Media**

Dear Sir / Madam  
Assalam o Alikum

Highlights of International Books Exhibition 2025:

Sales and Purchases: Buy Books directly at the event.

Networking Opportunities: Book Publishers, Authors writers, literary persons, Poets, fiction writers, columnists, intellectuals and academicians. The event will be attended by students, book lovers, book readers, kids, teachers and general public.

International Books Exhibition Committee expected to attract a large crowd of 40-50 thousand visitors over Three days. The event will receive extensive media coverage across various platforms, including multimedia, social media, and print media.

Following the success of the Islamabad event, we plan to organize similar Books Exhibition in major cities of Pakistan.

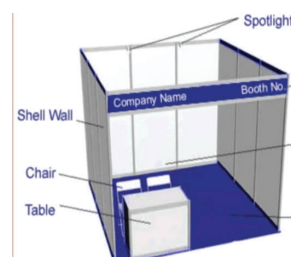
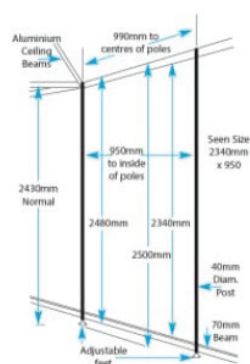
We are confident that International Books Exhibition be a valuable opportunity for you to network, learn, and explore the latest trends in the Books publishing industry.

We look forward to your participation and hope this event will contribute to the growth and development of the industry.

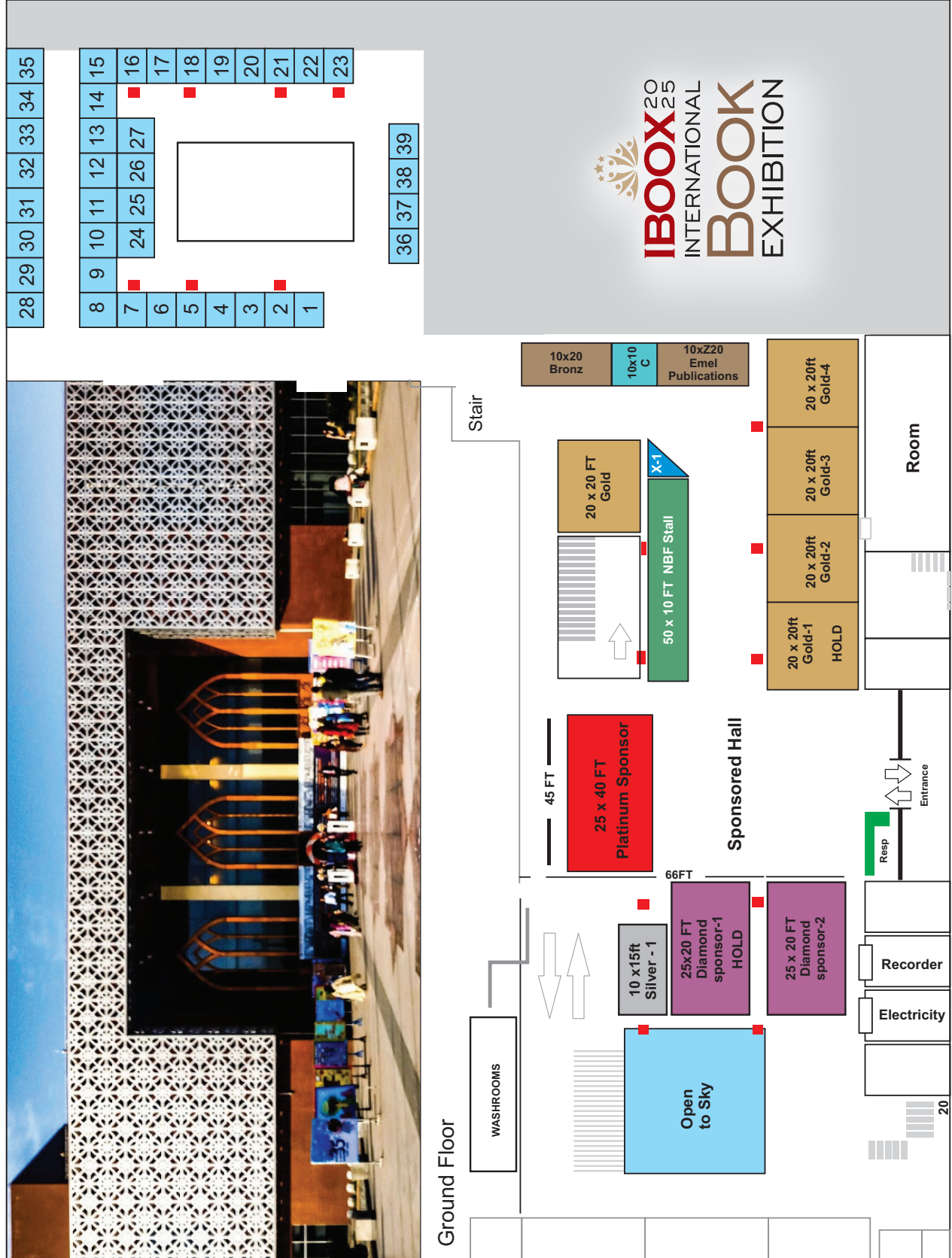
Sincerely,

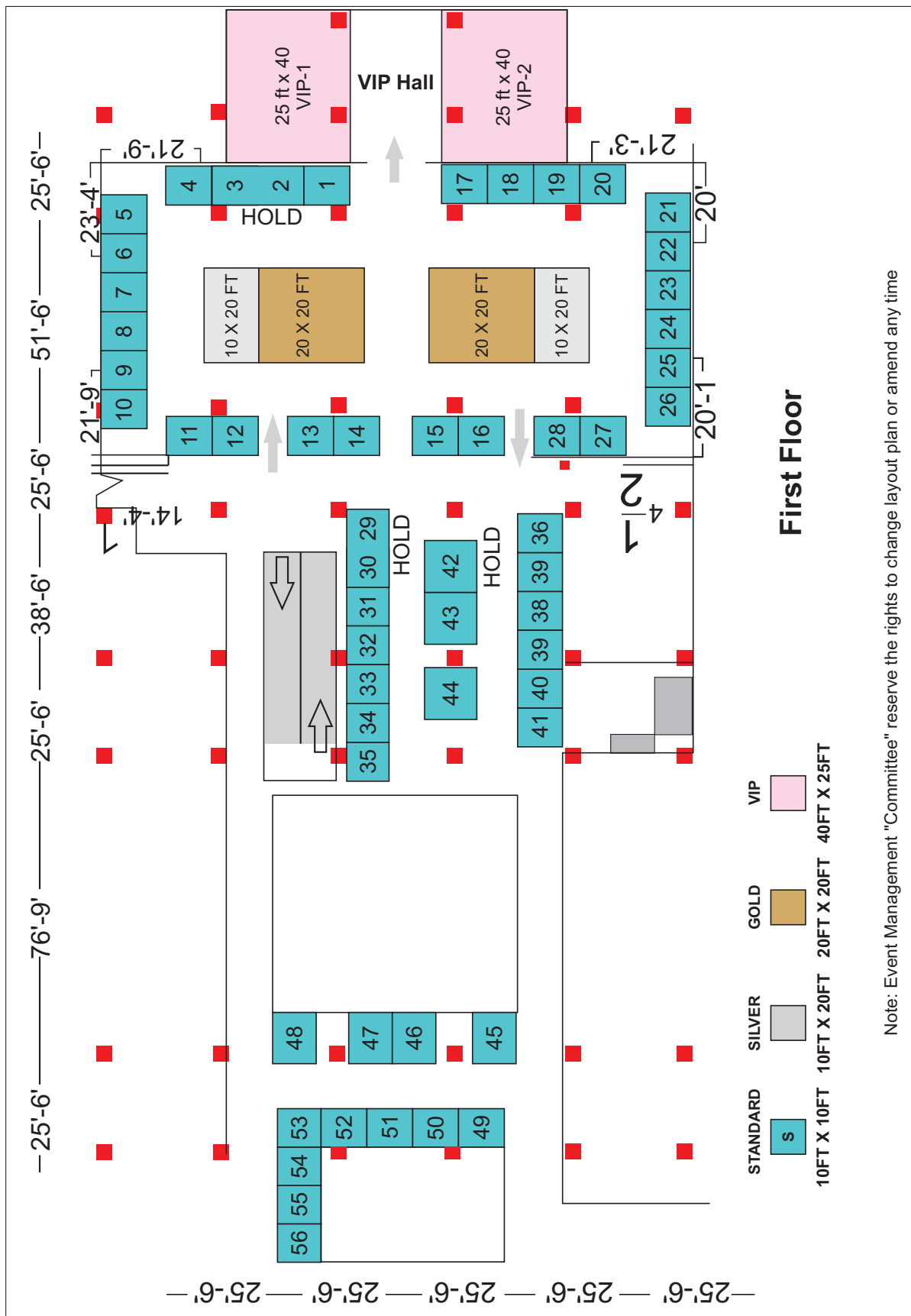
Shahid Awan  
*Chief Organiser*

Tahir Siddiq  
*Event Manager*









## PROPOSALS Block A (Ground Floor)

### Platinum Sponsor Rs. 3 Million

A complimentary **25 ft x 40 ft** space for product Display  
 Display of Company / Publishers logo on all stage backdrops, Media Wall  
 Placement of logo on stands (2'x5' approx.) at all event halls  
 Placement of logo on banner stands (2'x5' approx.) at all event entrances  
 Placement of logo on all advertisements as Platinum sponsor  
 Placement of logo on all promotional material as Platinum sponsor  
 Placement of qty 100 steamers in city polls as Platinum sponsor  
 Printing of logo on all invitation cards as Platinum sponsor  
 Award for sponsoring the event as Platinum sponsor  
 Certificate for participation in the event as Platinum sponsor  
 A desk to promote the company image at the event entrance  
 A reserved table for 6 persons to attend the ceremony  
 Hi-Tea invitation for 6 persons during all events  
 10 minutes of words of thanks during the organizer's address at the opening and closing ceremony

### Gold sponsor Rs. 1 Million

A complimentary **20 ft x 20 ft** space for Company Display  
 Display of Company logo on all stage backdrops, Media Wall  
 Placement of logo on stands (2'x5' approx.) at all event halls  
 Placement of logo on banner stands (2'x5' approx.) at all event entrances  
 Placement of logo on all advertisements  
 Placement of logo on all promotional material  
 Placement of qty100 steamers in city polls  
 Printing of logo on all invitation cards  
 Award for sponsoring the event  
 Certificate for participation in the event  
 A desk to promote the company image at the event entrance  
 A reserved table for 5 persons to attend the ceremony  
 Hi-Tea invitation for 5 persons during all events  
 5 minutes of words of thanks during the organizer's address at the opening and closing ceremony

### Diamond sponsor Rs. 2.5 Million

A complimentary **25 ft x 20 ft** space for Company product Display  
 Display of Company logo on all stage backdrops, Media Wall  
 Placement of logo on stands (2'x5' approx.) at all event halls  
 Placement of logo on banner stands (2'x5' approx.) at all event entrances  
 Placement of logo on all advertisements as Diamond sponsor  
 Placement of logo on all promotional material as Diamond sponsor  
 Placement of qty 100 steamers in city polls as Diamond sponsor  
 Printing of logo on all invitation cards as Diamond Sponsor  
 Award for sponsoring the event  
 Certificate for participation in the event as Diamond sponsor  
 A desk to promote the company image at the event entrance  
 A reserved table for 5 persons to attend the ceremony  
 Hi-Tea invitation for 5 persons during all events  
 7 minutes of words of thanks during the organizer's address at the opening and closing ceremony

### Silver sponsor Rs. 5 Lac

A complimentary **10 ft x 15 ft** space for Company Display  
 Display of Company logo on all stage backdrops, Media Wall  
 Placement of logo on stands (2'x5' approx.) at all event halls  
 Placement of logo on banner stands (2'x5' approx.) at all event entrances  
 Placement of logo on all advertisements as Silver sponsor  
 Placement of logo on all promotional material as Silver sponsor  
 Placement of 50 steamers in city polls as Silver sponsor  
 Printing of logo on all invitation cards as Silver Sponsor  
 Award for sponsoring the event  
 Certificate for participation in the event as Silver sponsor  
 A desk to promote the company image at the event entrance  
 A reserved table for 3 persons to attend the ceremony  
 Hi-Tea invitation for 3 persons during all events  
 3 minutes of words of thanks during the organizer's address at the opening and closing ceremony

### Bronze Sponsor Rs. 5 Lac

A complimentary **10 ft x 20 ft** space for Company Display  
 Display of Company logo on all stage backdrops, Media Wall  
 Placement of logo on stands (2'x 5' approx.) at all event halls  
 Placement of logo on banner stands (2'x 5' approx.) at all event entrances  
 Placement of logo on all advertisements as Bronze sponsor  
 Placement of logo on all promotional material as Bronze sponsor  
 Placement of 50 steamers in city polls as Bronze sponsor  
 Printing of logo on all invitation cards as Bronze Sponsor  
 Award for sponsoring the event  
 Certificate for participation in the event as Bronze sponsor  
 A desk to promote the company image at the event entrance  
 A reserved table for 3 persons to attend the ceremony  
 Hi-Tea invitation for 3 persons during all events  
 3 minutes of words of thanks during the organizer's address at the opening and closing ceremony

*Note: All rates are exclusive of any Govt. Taxes.*

## PROPOSALS Block B (First Floor)

Bronz Hall (Ground Floor) 10 x 20 ft	Rs: 5 Lac
VIP Hall stall size (First Floor) 40 x 25 ft	Rs: 10 Lac
Gold Stall size (First Floor) 20 x 20 ft	Rs. 10 Lac
Silver Stall size (First Floor) 10 x 20 ft	Rs. 4 Lac
Stall S (First Floor) size 10 x 10 ft	Rs. 85,000

### **Fountain Court** (Ground Floor)

Stall size 10 x 10 ft	Rs. 75,000
Food Court (Food Stall) 10 x10 ft	Rs. 35,000

### **Multiple Promotional Packages Branding Options:**

Display Wall A Hall 8 x 10	Rs. One Lack Each
Display Wall B Hall 8 x 10	Rs. 50 Thousand Each
Display Wall Parking Lounge 8 x 10	Rs. 50 Thousand Each
Company Logo on Media Wall –	Rs. 15000
Promotional Advertisement Video –	Rs. 25000 (3 slots; ads and promotional video will be displayed at multiple places at rate of Rs. 25000 per 1-minute slot)

Note: All rates are exclusive of all government taxes

Booking will be done only on receipt of Registration form and 1st come 1st services base.

For More Details, Please Contact:

Event Organisator: Shahid Awan

Cell: +92- 321-5168572

Event Manager: Tahir Siddiq

Cell: +92-300-987-9495

Email: [iboox2025@gmail.com](mailto:iboox2025@gmail.com)



## SPONSORSHIP AND STALL REGISTRATION FORM

Name of Organization / Company: \_\_\_\_\_

Country: \_\_\_\_\_

Name: \_\_\_\_\_ Designation: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phones Off: \_\_\_\_\_ Cell: \_\_\_\_\_

Brief Description of Exhibitor / Exhibition Goods:

Sponsor ship: Description of Stall/ Space / Sponsorship

Stall No. Sponsorship / Stall: Total Rs. \_\_\_\_\_

Please make Payment through Crossed Cheque / Pay Order / Demand Draft or T.T. in favor of

Account Title: IndusTree Account #: 02080530870 IBAN: PK77SONE0001602080530870

BANK: Soneri Bank, Main Branch Blue Area Islamabad

Or MOD Consultancy, BANK Soneri, Main Branch Blue Area Islamabad

Account Number 0001602012165317 IBAN: PK69SONE 0001602012165317

On behalf of the Organization / Company name d above, I hereby enclose a sum of

Rs. \_\_\_\_\_ being 50%/Full non-refundable payment towards the cost of Stalls or Sponsorship.

I understated agree the allotment of bare Space/ stall be on a first –come-first-served basis and the decision of the organizers in this regard shall be final and binding.

I also agree to abide by the terms and conditions that have been for multi door may be formulated later by the organizers for participation in the event.

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Company seal: \_\_\_\_\_

Date: \_\_\_\_\_

*For Office Use Only:*

Booking Executive's Name: Mr.. / Mrs.. / Miss \_\_\_\_\_ Title \_\_\_\_\_

Received (in Words) \_\_\_\_\_ (In figures) \_\_\_\_\_

Cheque / P. O/D. D No. \_\_\_\_\_ Date \_\_\_\_\_ Drawn on (Bank) \_\_\_\_\_

\_\_\_\_\_  
Account Manager

\_\_\_\_\_  
Approved by event Manager



## TERMS AND CONDITIONS TO BE OBSERVED BY THE PARTICIPANTS OF THE EXHIBITION

- The organizers of the exhibition shall have the right to inspect the stall/space at any time to ensure complete observance of the terms and conditions of allotment.
- The decision/action of the organizers shall be final and binding on the exhibitors and shall not be questioned during the duration of the exhibition.
- No indecent, unethical, or unlawful activity shall be allowed to be carried out at the stall.
- No activity contrary to the injunctions and spirit of the religion of Pakistan shall be allowed in any manner.
- It shall be the obligation of the participants to ensure their employees with an insurance company if they so desire.
- The organizers will not be responsible for any claims made due to injury to employees/workmen of the exhibitor at the premises.
- Booking shall be done strictly on a first come, first served basis.
- The organizers reserve the rights to accept or refuse any booking, or change schedules, replace or reallocate the stalls or change the layout in the best interest of the exhibition.
- Once the booking of a stall has been confirmed, it cannot be canceled, transferred, or shared.
- The organizers reserve the right to re-allot the stall/space if the payment is not received in due time. The exhibitors must also ensure that they don't create unnecessary and excessive noise which disturbs the neighboring stalls.
- In case of any dispute, the decision of the organizers will be considered final and binding on the parties concerned.
- Any central or provincial taxes (if any) will be solely payable by the exhibitors. Safety and security standards shall be strictly observed in the exhibition hall.
- The organizers reserve the right to demand additional charges for any additional services if specifically ordered.
- The organizers shall not be held responsible for any damage, breakdown, or failure of any of the services provided by the Pak-China center.
- The exhibitors will not be allowed to display their products outside their designated stalls.
- The exhibitors will not be allowed to paste anything on the pillars/columns or hang their banners inside/ outside the halls or any other areas except their designated space(s). No standees or other advertisements will be allowed to be placed outside the stall anywhere in the venue.
- Only the sponsors will be allowed to display their banners in their allocated spaces.
- Exhibitors who have booked open display areas will be allowed to have customized stalls, whereas the regular stallholders are entitled to space within the walls/structure allocated to them.
- Stalls will be booked upon receiving a 50% advance payment only.
- The balance payment will be made one month prior to the exhibition.
- The exhibitors will be charged for any damages to stalls provided by the organizers or to the surrounding area.
- In case of unavoidable circumstances like natural calamities, war, strikes, civil commotion, etc., leading to the cancellation or curtailment of the exhibition, the organizers shall not refund the payments made. However, the organizers reserve the right to adjust the payments to any future event.
- Under no circumstances will the exhibitors exceed the area allocated and marked for them.
- The stalls will be designed in a fashion that does not hinder the view of the other stalls around it.
- The construction work of the stalls will be done away from the Pak-China Centre. The allocated time will be used only for the installation of already constructed elements.
- Music, sound, or announcements will be allowed from the stall or as a part of the display.
- The exhibitors indemnify the organizers from all liabilities whatsoever. The participants will be exhibiting at their own risk and responsibility and organizer will be responsible
- Terms and Conditions will be signed and given at the time of payment.
- The organizers reserve the rights to delete, alter, or add any of the terms and conditions in the larger interest of the exhibition.

Company Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Company seal: \_\_\_\_\_





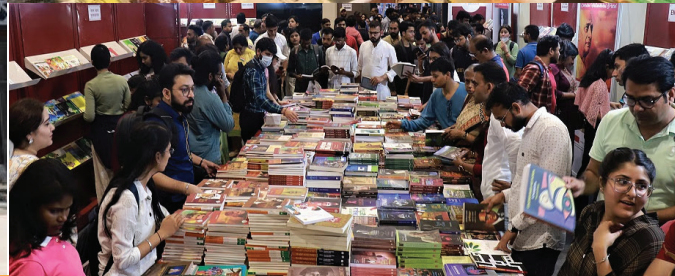
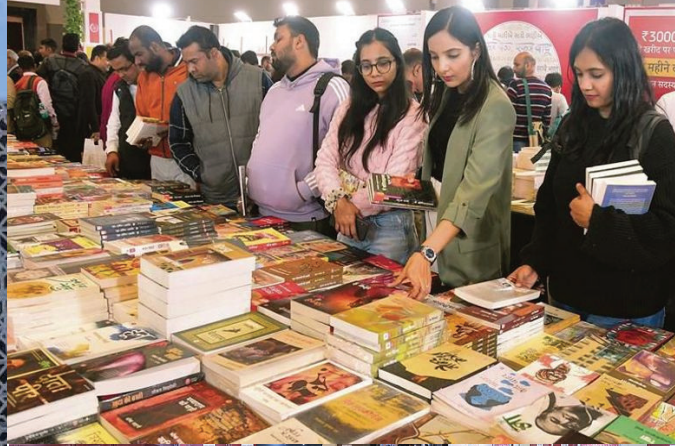
**IBOEX**<sup>2025</sup>

INTERNATIONAL

**BOOK**

EXHIBITION





**MAY 10 - 12, 2025**



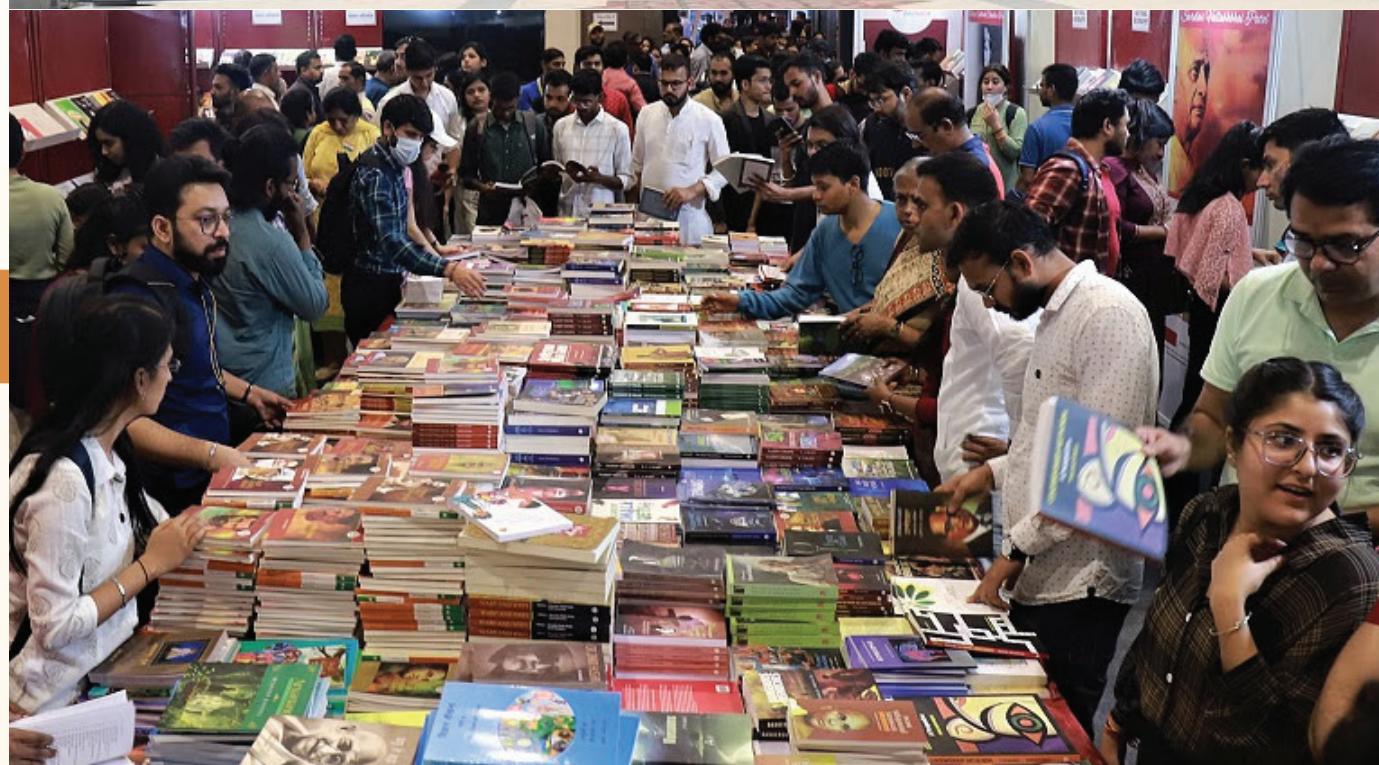


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INTERNATIONAL  
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MAY 10 - 12

PAK-CHINA CENTRE  
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Contact for Booking: Email: [iboox2025@gmail.com](mailto:iboox2025@gmail.com)







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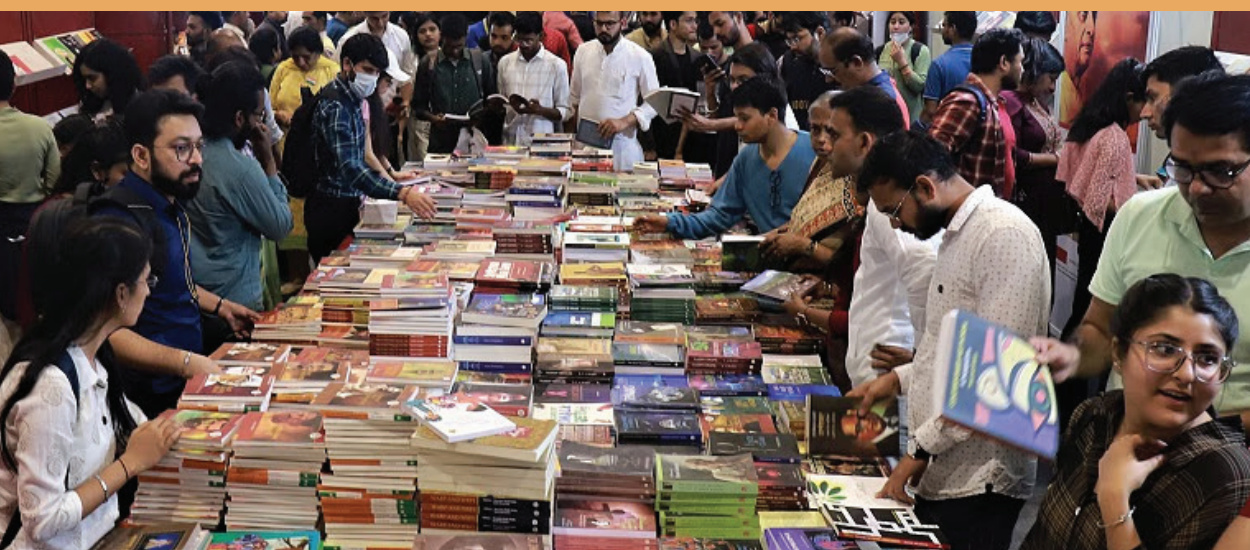
INTERNATIONAL  
**BOOK**  
EXHIBITION

اسلام آباد

کتاب میلہ

MAY 10 - 12

PAK-CHINA CENTRE ISLAMABAD



CAPITAL'S MEGA EVENT FOR BOOK LOVERS

Books, Literary Seminars, Book Talks,  
Book Launches, Meet the Authors  
and alot more.

National & International Publications.

Email: [iboox2025@gmail.com](mailto:iboox2025@gmail.com)

